

Registration Deadline: January 29, 2021

What is Best Employers in Ohio?

Best Employers in Ohio is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group and winners are published in a special magazine.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating, you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The BCG Insights Report Package:

All participating companies will receive the results of the employee survey, identifying the strengths and weaknesses of their workplace according to what their employees say. The package is used to identify the opportunities that exist to build a better workplace.

Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with a facility in the state of Ohio
- Companies with 15+ full and/or part-time permanent employees working in the state of Ohio
- Companies in business a minimum of 1 year

Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of OH Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽¹⁾
15-24	All	\$810	\$1,100
25-99	All	\$835	\$1,270
100-199	All	\$935	\$1,500
200-499	Up To 250 ⁽²⁾	\$985	\$1,630
500-2499	Up To 350 ⁽²⁾	\$1,055	\$1,800
2500+	Up To 400 ⁽²⁾	\$1,095	\$1,995

1) Review the Assessment Process page on the program website to learn about this email-based survey before selecting this option. Fees are non-refundable.

2) Employees are randomly selected.

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in a special magazine distributed statewide in May 2020. Non-winning companies are not publicly revealed.

For more information or to register visit the website below or call BCG at 1-877-455-2159.

www.BestEmployersOH.com

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